

On January 15, 2014, the **Sonoma County Winegrowers** announced a bold commitment to become the nation's first 100% sustainable wine region by 2019. In its first year, Sonoma County's vineyards and wineries have made significant progress towards reaching that goal. Here are the accomplishments from 2014.

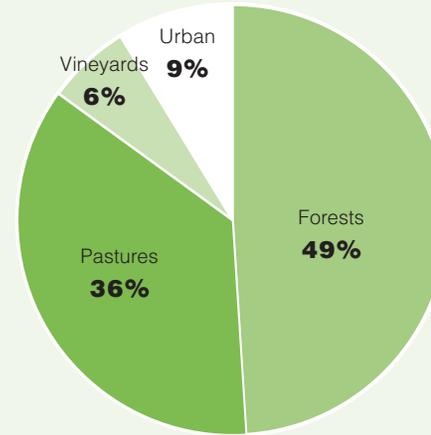
There are
59,772
vineyard acres in Sonoma County.

21,491
of them (**33%**) are
certified sustainable.

25,987
of them (**43%**) are
sustainably self-assessed.

Diversified Agriculture

Only **6%** of Sonoma County's **1 Million** Acres are Planted to Grapes



Based on an independent survey of grape growers representing 35,605 acres planted to vineyards, these growers also reported that they farm an additional **8,639** acres of other agricultural crops and pastures including almonds, figs, hay, hazelnuts, lavender, limes, oranges, pears, and walnuts.

The March Towards Sustainability in 2014

51 MILLION consumers reached from media stories

57 Feature stories in the media about our sustainability initiative

950 Total number of grape growers who attended sustainability workshops, meetings, and other related events

26 Total number of sustainability workshops and meetings hosted by Sonoma County Winegrowers

25 Number of individual grape grower self-assessments assisted by SCW Sustainability

8 Number of Sonoma County AVA-dedicated sustainability workshops held

34 Number of community presentations on sustainability given by Sonoma County Winegrowers

101 Number of CSWA workbooks given out by Sonoma County Winegrowers

543 Total weight (in pounds) of CSWA workbooks given out to Sonoma County grape growers

In addition to third party sustainability certification programs, many grape growers also participated in environmental specific programs.



18,491 acres
Fish-Friendly Farming
Sustaining water quality and habitat



1,171 acres
National Organic Program
Farming to national organic standards



240 acres
Demeter USA
Biodynamic® farming practices